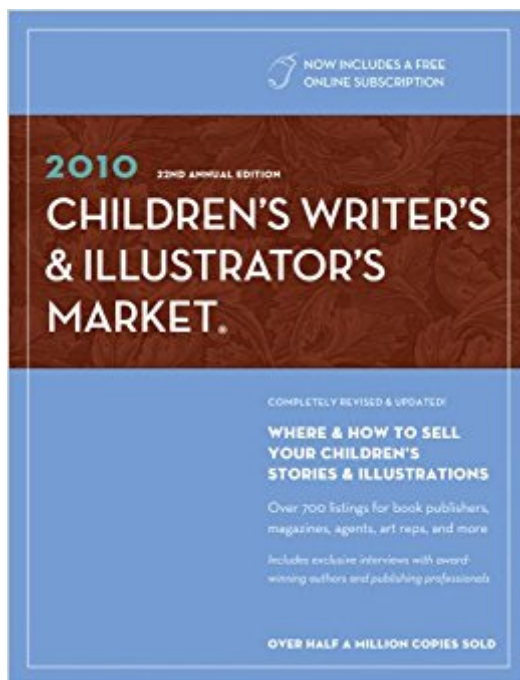


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# 2010 Children's Writer's & Illustrator's Market



## Synopsis

THE MOST TRUSTED GUIDE TO THE WORLD OF CHILDREN'S PUBLISHING If you write or illustrate for young readers with the hope of getting published, 2010 Children's Writer's & Illustrators Market is the resource you need. Whether you create picture books or young adult novels, fiction or nonfiction, books or magazine articles--the 2010 edition tells you who to contact and what to send them. You'll find: Complete, up-to-date contact information for hundreds of book publishers, magazines, agents and art reps, as well as listings for organizations, contests, and conferences that offer important networking opportunities. Interviews with and articles by industry insiders including prominent editors; National Book Award finalist Sara Zarr; Nick & Norah's Infinite Playlist author Rachel Cohn; bestselling author of The Spiderwick Chronicles Holly Black; authors Lisa Yee, Ellen Hopkins and Mitali Perkins; plus interviews with four debut authors who share their stories and offer advice. Nearly 200 pages of informative and inspirational articles on children's publishing topics like getting through your first draft, revision, naming characters, writing humor, the acquisitions process, writing GLBTQ books, graphic novels, and more.

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## Customer Reviews

Alice Pope has been editor of Children's Writer's & Illustrators Market for more than 15 years. She frequently speaks on children's writing and publishing at writers' conferences and blogs about children's publishing at [cwim.blogspot.com](http://cwim.blogspot.com). Alice is a former Regional Advisor for the Society of

## Children's Book Writers and Illustrators.

Extremely well laid out, this iconic book is valuable to get a birds-eye view about the Children's Book market and personal remarks from some of its known publishers and agents. (I really enjoyed these "Q&A" interviews with editors, author suggestions and other 'side-bars'.) Still, this book is what I would call a 'scaffolding tool'. I mean, you have to read this book with an attentive spirit, take a lot of the information seriously, but then RESEARCH more. AND do not take all items stated as 'Bible'. As a reference book, it's already aging! For example, there is a superb section "Book Publishers". Most publishers are listed. With each listing is the address & webpage, acquisition team info' (editors, etc.), the type of books they publish, how to contact them and other information. However, a writer intended to be published, must go to each website, cross reference and update the information you find. I bought this book in 8/2009 (mind you this IS a 2010 reference) and in my own efforts, looking at each publisher's web site, I found enough info' in the "Book Publishers" section to be 'incorrect'. Of course this makes sense...the book was likely written and finalized at the beginning of this year! Keep in mind, the market is fluid, editors change jobs, companies are tightening their acquisition preferences and some have very, very clear specifics relative to how and what to submit and most importantly, even if you should submit a manuscript (Seriously, some even tell you their preferred envelope type. FOLLOW their directions to a 't'). Do your homework! Good luck!

I like to use this Children's Writer's Market to search for Publishing Houses, and Agents. Although this book is from 2010, it can still be used as a good starting point for your research. You will still need to go online and research each listings for new Editors, Agents, and Submission Guidelines because in the publishing business there are always updates and changes. This book also list good advise for new writers and illustrators as well as interesting industry pointers and websites. Look for a newer version for more updated facts.

Many of the entries list publishers as no longer accepting unsolicited manuscripts. I really did not find this book to be helpful or worthwhile. On the contrary, it left me with the feeling that children's publishing is an exercise in futility. If you want to get published, write a book about how to get published.

Let's face it...this is four years old now, and if there's a 2014 edition of CW&I Market, I stand

amazed...so much is now online. However, the benefit of the hard copy is that you can take a highlighter pen to it and mark the markets you might want to revisit. Maybe I'm waxing nostalgic for that approach, but it had its merits. All that said, this is solid product that is also probably antiquated at this point.

This book didn't give me the information I was looking for. I am an Illustrator and currently work with local Authors. I know the market is constantly changing. I would go online and research before sending out any artwork. The information given at least gives you somewhere to start. My advice would be "Get an Agent" The seller was awesome though, the book came in to me in great shape and even though I'm a bit late on the review, I would buy again from them!

Extremely helpful. Tons of publishers, editors, and what they're looking for in this book. If you're trying to get published, you NEED to get this book. Not sure about the word count? if they send your dummy book back? what publishers are looking for? does a publisher accept multiple submissions? how many 1st-time authors a publisher accepts each year? Almost EVERY question you need to know can be found in here. This book also includes some great tips and articles for aspiring writers to read. You need this book. Informative and extremely helpful!

This is an excellent investment for anyone interested in learning how to break into the world of children's publishing. It had a ton of great information and was surprisingly easy to read cover-to-cover. The listings are great and informative, but I would recommend checking out the publisher's web sites for the most current information (ie if they are accepting unsolicited manuscripts, etc. as this information changes periodically). Overall, I highly recommend this as a must-have tool to publishing.

This is a big book with information that is good and useful, but I also have found there are other books that would be more helpful in what I was trying to learn. I wasn't familiar with some of the terms used and it made it hard to understand some parts. I needed more examples, especially when it came to picture book writing. It may be better for someone writing chapter books or young adult books.

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